



A member company of
Elahi Group

DELIVERING PRODUCTS
THAT MAKES
A HAPPY CUSTOMER



You can mail us at : eandufoods@gmail.com

<http://eandufoods.com>



CHAIRMAN'S MESSAGE

"E & U Foods Pvt Ltd will be creating products of the highest quality by bringing Milling Experience and Imports & Exports Capacity of the group. Our group is pioneer of many companies with use of research and technology to move ahead which we will do again. The important aspect is to create value for our partners and our clients as they are the sole reason of our growth."





ABOUT US

E & U Foods was founded in 2017 by combining the resources and expertise of the Elahi Group of Companies and UR Enterprise. The aim is to provide the best quality of wheat products in Pakistan and the global market.

E & U Foods manufacturing plant possesses the latest European technology equipment of IMAS (Milleral) with 200 metric tons production capacity per day. It is the **FIRST AND ONLY** Flour Mill in Pakistan at the Export Processing Zone thereby ensuring consistent availability and export of wheat.

E & U Foods we strive to deliver the best quality products to cater to the proper nutritional requirements for development and growth of body. With customer network spanning from Pakistan's neighboring countries tot MENA, South Asia and South Africa, we adhere strict quality controls and hygiene practices to make the best product. Our team has collaborated with local flour exporters and have made connections with many potential customers in UAE, Sri Lanka, Afghanistan and Madagascar, among other countries. Raw material is sourced locally and internationally to maintain quality.

Our product portfolio has a wide range of wheat flour products that include Fine Flour (Plain Atta), Baking Flour (Maida), Semolina (Suji), Wheat Bran (Choker), and Whole Wheat Flour. The products are specifically made in accordance with the quality requirements of our clients ranging from manufacturers of biscuits, pasta, cakes, confectionery industry, bread & bakery products, pizza, and other household and consumer segments.

SPONSORS

E & U Foods was established by joining the resources and expertise of Elahi Group of Companies and UR Enterprises, with its registered office at Plot No. 25, sector C-IV Phase 1, Export Processing Zones, Landhi Industrial Area, Karachi. The company was incorporated in the year 2017 for setting up an industrial unit for the production of Wheat Flour and Allied Food Products primarily for exports from Pakistan.

ELAHI GROUP OF COMPANIES

Elahi Group of Companies is one of the leading business Group in the Country with strong footprint in logistics, steel manufacturing, trading, supplies, pharmaceutical and other business area. They are one of the largest traders and brokers in the local market of commodities for the past few decades with nation wise presence in terms of warehousing & logistics.

Equity interest in pharmaceutical, transportation, aviation, meat processing, steel sector makes Elahi Group of Companies a well diversified & established business house in the Country.

UR ENTERPRISES

UR Enterprises currently operates two flour mills in Karachi to provide quality flour in the local markets of Pakistan. The combined total production capacity is 108,000 tons per annum. The company has a strong presence in the domestic market and client base includes:

- Unique Foods (Dominos)
- Broadway
- Brady's
- Slice of Life
- Bake Parlor
- Classic Bread
- AKU Hospitals
- Other top tier restaurant outlets

Elahi Group of Companies and UR Enterprises are working together in Flour milling and commodity business since 2010, has now grown to new venture, E & U Foods. They have combined experience and achievements of over 15 years in the commodities and milling industry.

OUR VALUE CHAIN

- Sourcing The Highest Quality Raw Material

We import our wheat from Argentina, South America and the Black Sea. We have carefully selected and partnered with suppliers whose values and vision align with our values. We make sure that our suppliers provide us with the highest quality grain and the farmers grow the crops responsibly and with care using sustainable techniques in farming. Our commitment to our suppliers and farmers is what differentiates E & U Foods from the rest.

- Storage and Transport

We have the top facilities to store the product in the right temperature conditions and placement to make sure that the quality doesn't deteriorate. Warehouses and silos store processed products until they are ready for further transport and distribution. Our partners provide us with the distribution facilities that allow us to move our product anywhere

- Process & Refine

The grain goes through refinement to reach its end product. The process is divided into 4 stages; sustainability and ethics are taken into great consideration in this whole process. The grain is first inspected and checked if it's in complete compliance with international standards. After that the grain is cleaned and conditioned. Once this stage is done it is moved into Milling and then the grain is Blended and Bagged. It is now ready to be exported.

- Merchandize and Export

As we adapt to evolving market conditions, emerging consumer trends and a changing environment we believe that E & U Foods has the right team to deliver value for their clients. We have experienced marketers and producers using modern technology to create efficient and sustainable processes to export our product to you.

OUR PRODUCTS



FINE WHEAT FLOUR (PLAIN ATTA)

Moisture	11.5% - 13%
Ash	1.5% - 1.6%
Acid Insoluble Ash	0.03 - 0.035
Alcoholic Acidity	.08% - .09%
Gluten	22% to 24%
Water Absorption	50% to 55%
Crude Fiber	1.35% - 1.45%%
Crude Proteins *5.70N	12.5% - 13.512%
Crude Fats*6.25N	13% - 13.2%
Colour	Creamy White



BAKING FLOUR (MAIDA)

Our baking flour is made with a high level of nutrients and vitamins, and in the absence of any harmful additives to ensure that the product we provide has health benefits. We work hard to mill the baking flour to an extremely fine texture so it can be used for baking a variety of items. Our baking flour can be used for making bread, cakes, cookies, buns, pizza, noodles and more.

Moisture	13 %-13.5 %
Total Ash	0.5 - 0.55 %
Acid Insoluble Ash	0.015-0.02
Alcoholic Acidity	0.02%-0.03%
Gluten	28% - 30 %
Water Absorption Power	Min.60%
Sedimentation Value	23ml - 24ml
Maltose Value	2.5mg - 3.5mg
Protein Crude	12 %- 13 %
Crude Fiber	Max. 2.5% - 3%
Colour	Creamy White



SEMOLINA (SUJI)

Semolina flour is a coarse flour made by sifting the wheat bran and flour, separating the semolina particles from the bran. It is then ground into flour that can be used to make both sweet and savory dishes such as semolina (suji) halwa, pasta, and couscous.

Ash	0.8% to 0.9%
Protein	12% - 13%
Moisture	13% - 14%
Color	Offwhite to yellow



WHEAT BRAN (CHOKER)

Bran is made from the outer coat of wheat. Bran produced by E & U Foods is specifically made to cater to the nutrient requirements of a health-conscious diet. Our manufacturing process ensures that our bran is full of fiber and also rich in plant compounds and minerals.

Fiber Crude	2.5%
Protein	11% - 13%
Moisture	13% - 14%



WHOLE WHEAT FLOUR

(CHAKKI AATA) ***COMING SOON**

We make our whole wheat flour by grinding the whole grain of wheat to keep all its fiber, proteins, and minerals intact. This type of flour can be used in making bread, and other baked goods.

Moisture	11.5% - 13%
Ash	1.6% - 1.7%
Acid Insoluble Ash	0.08 – 0.10%
Alcoholic Acidity	0.08% - 0.09%
Gluten	23% to 24%
Water Absorption	60% to 70%
Crude Fiber	2.3% - 2.5%
Crude Proteins *5.70N	11% - 12%
Colour	Creamy White



 WHY CHOOSE US?



Facts!



60000
TONS PRODUCTION OF WHEAT
PRODUCTS



15 Years
COMBINED MILLING EXPERIENCE



100%
HIGH QUALITY WHEAT PRODUCTS
GUARANTEED



1st
& ONLY MILL IN THE EXPORT PROCESSING
ZONE KARACHI

PRODUCTION

CAPACITY & TECH

CAPACITY

E & U Foods (Pvt) Ltd has an established plant in the Export Processing Zone, which is the first and only one of its kind. This plant can work at a capacity of 5000 metric tons/month and is expected to increase capacity by 20% after debottlenecking.

The mill will run machinery from IMAS, a Turkish company which is the world's leading supplier of grain processing equipment.

TECHNOLOGY

The plant will use state of the art technology acquired from manufacturing giant Milleral. Milleral has been manufacturing and installing machinery and turnkey plants for milling grains like wheat, corn, rye, oat to get semolina and flour for the past 27years.

E & U Foods (Pvt) Ltd plant will utilize this equipment in their milling to produce flour of the highest possible quality. Milleral's products are sold all over the world and their high technology products help the plant to keep up with international standards of milling.



MILLENIUM ROLLER MILL



WHEAT IMPACT SOURCER



PURIFIER IMAS



STONE SEPERATOR IMAS

KNOW WHERE WE ARE

CAPACITY & TECH

EXPORT PROCESSING ZONE – KARACHI

Export Processing Zones Authority is a project of the Pakistan Government to increase and improve the exports of the country. Pakistan's industrialization and exports have been tremendously accelerated due to the EPZA Project. They provide exporters developed land with all the infrastructure facilities, cheaper energy, high optic-fiber network, guarantee of no load shedding as it has its own grid station, an abundance of water & gas supply, and no restriction on foreign currency movement.

ONLY FLOUR MILL IN EXPORT PROCESSING ZONE, KARACHI.

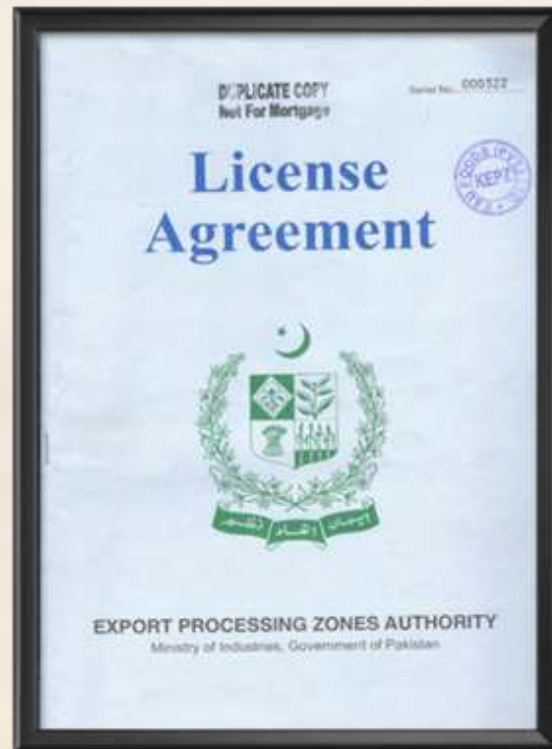
This is Pakistan's first and only wheat processing unit located within Export Processing Zone, Karachi. The project is established on 2000 sq. yards at the Export Processing Zone and comprises of a single train unit with a capacity of 5,000 metric ton/month (60,000 ton/annum) for manufacturing and export of wheat flour and other products. As the Mills are located inside Export Processing Zones Karachi, providing benefit to the company that there will be consistent export of wheat flour without any restrictions.

TOGETHER CREATING SYNERGY

Working with Export Processing Zones Authority has enabled E & U Foods (PVT) Ltd to produce top wheat products due to a secure, hassle-free, and market-friendly environment provided to them by EPZA. The partnership outlook has been positive, encouraging, and bright with constant growth for the future. This commitment to improve export volumes of Pakistan, create added value for our customers, generate employment opportunities within Pakistan, and improve the landscape of Pakistan's wheat industry is a joint mission of both sides.



LICENSE AGREEMENT OF E & U FOODS WITH EPZ



E & U FOODS PVT LTD INCORPORATION CERTIFICATE



WHERE WE EXPORT TO

E & U Foods (Pvt) Ltd has achieved great success in export of their flour through local flour mills in countries such as UAE, Madagascar, Sri Lanka, among others.

We have now planned to target full export utilization, focusing on many more international markets including Middle East, North Africa, South Asia and South Africa.



NEED TO TALK?

We are always in search of businesses that can use our product to take their business to the highest level. We believe in open communication and transparency so always feel free to email or call us if you have any questions regarding the product, pricing, logistics or any inquiries regarding E & U Foods (Pvt) Ltd.

Please know that we care about what you think and our team would contact you as soon as possible.

CONTACT US

E-mail : eandufoods@gmail.com

Phone : +92-300-8264363



A member company of
Elahi Group

WE BELIEVE IN MAKING
YOU HAPPY