



Clients we have worked with

- 1. Porwal Developers
- 2. Primespace Realty Group
- 3. Accord Homes
- 4. Nirvana Realty
- 5. Samrat Developers
- 6. Yash Promoters and Builders





1. Porwal Developers

A leading Real Estate Builders in Pune.

Porwal Realtors & Developers embarked on a journey in 2005 to provide efficient living spaces that entailed the coming together of innovative construction techniques and modern practices.





- Project: Parklane Life Seasons
- Category: Residential (Economical Housing)
- Location: Dhanori, Pune
- Price: 1 BHK 20.65Lakhs & 2 BHK 33 Lakl
- **Project USPs :** Pricing & 16+ Amenities





 Target Audience : Lower middle class population who are first time home buyers

Audience Traits

- ✓ Moderately Educated
- ✓ Decisions driven by emotions
- ✓ Price conscious
- ✓ Family Oriented
- ✓ Traditional Overview
- ✓ Dreamers
- Sceptical in nature





Task Assigned

- ✓ Project Identity
- ✓ Stationery
- ✓ Brochure
- ✓ Coffee Table Book
- ✓ Site Branding
- ✓ Hoarding
- ✓ Newspaper Ad





Task Assigned

- ✓ Way Boards
- ✓ Gate Arch
- ✓ Launch Invite
- ✓ Landing Page
- ✓ Digital Campaign Creative Design
- ✓ Digital Campaign Execution (Google & Facebook)





Project Identity (Logo Design)





Stationery





Madhuri Abhang +91 8860 400 100



Site Address: S.No 7 / P, Off. Porwal Road, Near Nyati Evita, Dhanori, Pune - 411015

- parklanelifeseasons@gmail.com
- **8806 400 100 | 703 000 30 63 / 73**
- www.parklanelifeseasons.in



Brochure





Coffee Table Book



Site Branding

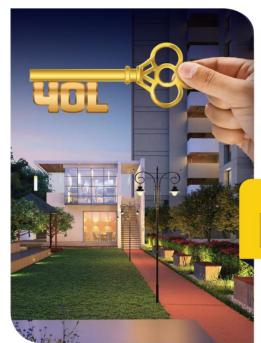






Scribblers

Hoarding





TRUSTED BY **240 FAMILIES**

2 BHK HOMES

RERA NO: P52100025586

9071 1234 37







www.parklanelifeseasons.in



आता तुम्हीच ठरवा!

वेळ प्रवासात घालवायचा की परिवारासोबत



2 BHK

₹23.9 LAKHS ALL INCLUSIVE

CRAFTED WITH CARE BY

₹41.9 LAKHS

ALL INCLUSIVE

नियती एविटा जवळ, धानोरी













स्वतःचं घर घेण्याचा अनुभवा आनंद, ठेवू नका कोंणतेही स्वप्न अपूर्ण!'

1 & 2 BHK Homes

सर्व्हें. नं. ७/P पोरवाल रोड, नियती एविटा जवळ, धानोरी, पुणे-४११०१५



8806 400 100









Hoarding





News Paper Ads







Way Boards





Site Direction







Gate Arch





Launch Invite



CREDAÎ MAHARASHTRA



Landing Page

(http://www.parklanelifeseasons.in/)



Overview Amenities Location Specification Layout About Us () +91 90 7112 3437





Digital Campaign Creative











Impact

- ✓ Campaign Duration: 90 Days
- ✓ More than 4000+ Leads Generated (through all campaign activity)
- ✓ Digital Campaign Spends: ₹ 5,40,000
 (Google, Facebook & Instagram)
- / Impression: 20 Million+
- ✓ Digital Campaign Leads: 1300+
- ✓ Cost Per Lead: ₹ 410
- ✓ Over 1000 Site-Visits
- ✓ Over 300 Units Sold





2. Primespace Realty Group

Established in 2011, Primespace Realty Group (formerly UTSAV HOMES GROUP) is one of Pune's leading real estate companies having Expertise in residential, commercial and redevelopment projects.





- Project : The Address
- Category: Residential
- Location: Aundh, Pune
- **Price:** 3 BHK 1.85 Cr. & 4 BHK 2.25 Cr.





- Target Audience : Higher Class people (
 CEO, Sr. Manager. Co-Founder, Builders)
- Audience Traits

- ✓ High-net-worth individual
- ✓ Location Interest
- ✓ Community Interest





Task Assigned

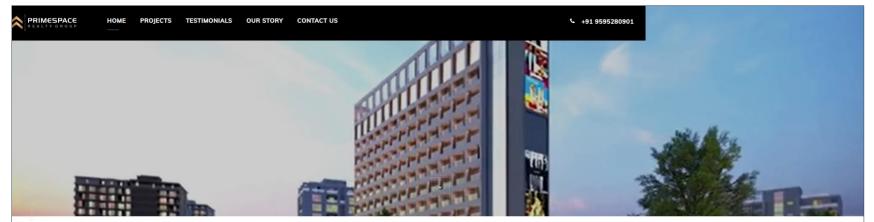
- ✓ Group Website Design
- ✓ Project Landing Page
- ✓ Digital Campaign Creative Design
- ✓ Digital Campaign Execution
 (Google & Facebook)





Group Website

(https://primespacerealty.in)





WELCOME TO **PRIMESPACE REALTY!**

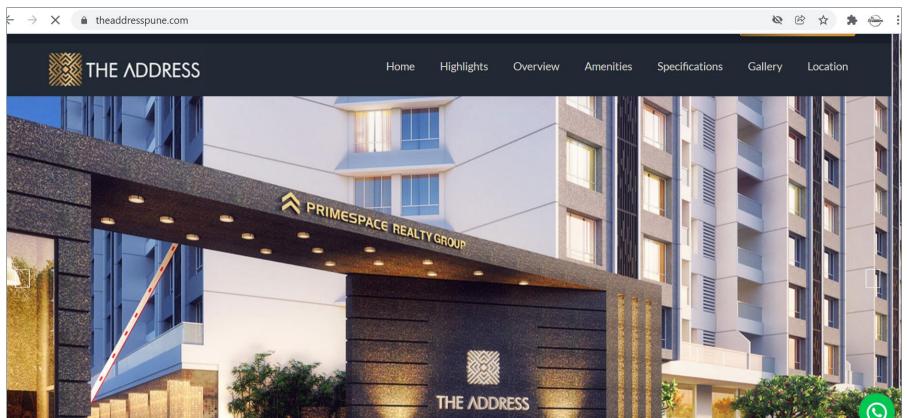
Established in 2011, Primespace Realty Group (formerly UTSAV HOMES GROUP) is one of Pune's leading real estate companies. Since our inception we have constantly thrived towards our endeavour of creating spaces that help our customers live their aspirations. This endeavour has helped us touch lives of over 1,000+ families through projects that are today considered as benchmarks.

At Primespace Realty Group, every member of our team lives by a very simple philosophy, 'CUSTOMERS DO NOT COME AND BUY WITH US, THEY COME AND LIVE WITH US!' Hence, we believe in not just delivering quality living spaces but also elevating living experiences!

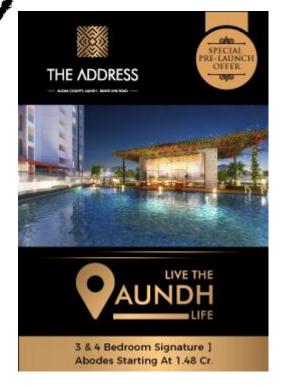


Landing Page

(https://theaddresspune.com/)



Digital Campaign Creative







Scribblers





SPECIAL Pre-launch offer

3 & 4 Bedroom Signature Abodes Starting At 1.48 Cr.



3 & 4 Bedroom Signature Abodes Starting At 1.48 Cr.



Impact

- ✓ Campaign Duration: 60 Days
- ✓ Digital Campaign Spends: ₹ 4,80,000
 (Google, Facebook & Instagram)
- ✓ Impression: 15 Million+
- ✓ Digital Campaign Leads: 550+
- ✓ Cost Per Lead: 820
- ✓ Over 50+ Site-Visits





3. Accord Homes

Real Estate Developers in Pune offering residential properties in Hinjewadi Pune.





- **Project**: Accord Homes
- Category: Residential
- Location: Hinjewadi, Pune
- Price:
 - √ 1 BHK 45 Lakhs
 - ✓ 2 BHK 60 Lakhs





Target Audience : IT Professionals,
 Manager, Founder, Small Business Owner

Audience Traits

- ✓ Moderately Educated
- ✓ Decisions driven by emotions
- ✓ Price conscious
- √ Family Oriented
- Dreamers





Task Assigned

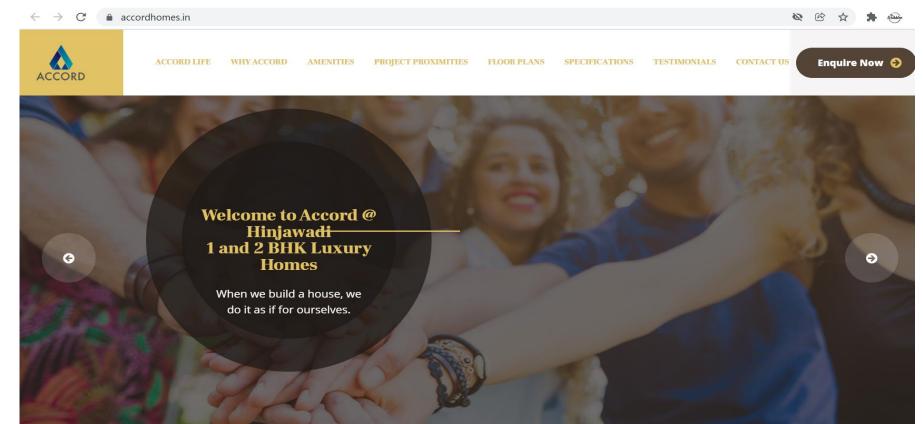
- ✓ Project Landing Page
- ✓ Hoarding
- ✓ Digital Campaign Creative Design
- ✓ Digital Campaign Execution
 (Google & Facebook)





Landing Page

(https://accordhomes.in/)













Digital Campaign Creative











Impact

- ✓ Campaign Duration: 90 Days
- ✓ Digital Campaign Spends: ₹ 6,00,000 (Google, Facebook & Instagram & Other)
- ✓ Impression: 20 Million+
- ✓ Digital Campaign Leads: 1000+
- ✓ Cost Per Lead: 550
- ✓ Over 250+ Site-Visits
- √ 25 Units Sold





4. Nirvana Realty

Real Estate Builders in Pune, developing affordable and premium housing projects across the city.





- Project: Nirvana lifecity
- Category: Residential (Affordable Housing)
- Location: Lohegaon, Pune
- **Price:** 1 BHK 30 L* & 2 BHK 40 L*
- Project USPs : Pricing & Amenities





 Target Audience : Middle class population who are first time home buyers

Audience Traits

- ✓ Moderately Educated
- ✓ Decisions driven by emotions
- ✓ Price conscious
- ✓ Family Oriented
- ✓ Traditional Overview
- ✓ Dreamers
- Sceptical in nature





Task Assigned

- ✓ Project Identity
- ✓ Brochure
- ✓ Coffee Table Book
- ✓ Site Branding
- ✓ Hoarding
- ✓ Way Boards
- ✓ Gate Arch





Project Identity (Logo Design)



Brochure











Coffee Table Book







Coffee Table Book



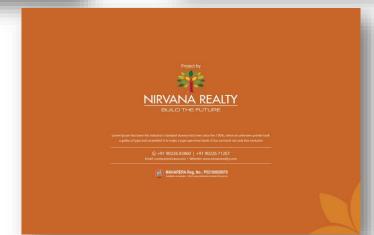




Coffee Table Book







Site Branding



SHOPS, OFFICES 1 & 2 BHK HOMES

LIFECITY

LOHEGAON, PUNE





1BHK—starting at 19.91 LAKHS

-2BHK-STARTING AT 37.91 LAKHS



8888 645768



TRUSTED BY 500+ FAMILIES



8888 645768



PLAYFUL AMENITIES FOR EVERY AGE!











SHOPS, OFFICES, 1 & 2 BHK HOMES

24.91 LAKHS*

ALL INCLUSIVE
• NEARING POSSESSION •

LOHEGAON, PUNE

8888 645768 | 8888 312301







Way Boards

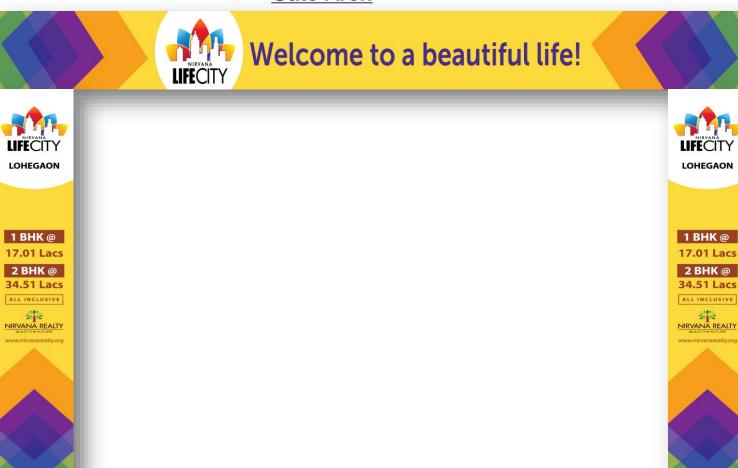








Gate Arch





Impact

- ✓ Campaign Duration: 60 Days
- ✓ More than 2000+ Leads Generated (through Offline campaign activity)
- ✓ Over 700 Site-Visits
- ✓ Over 90 Units Sold





5. Green Republic

2, 3, 4 BHK & Duplex Residences in Wagholi Pune





- **Project:** Green Republic
- Category: Residential
- Location: Wagholi, Pune
- Price: 2 BHK 60 Lakhs
- Project USPs :
 - ✓ Customizations
 - ✓ Location
 - ✓ Green Living





 Target Audience : Middle class population who are first time home buyers

Audience Traits

- ✓ Moderately Educated
- ✓ Decisions driven by emotions
- ✓ Price conscious
- √ Family Oriented
- ✓ Traditional Overview





Task Assigned

- ✓ Project Identity
- ✓ Hoarding
- ✓ Site Branding
- ✓ Way Boards
- ✓ Social Media Post
- √ Facebook Ads





Project Identity (Logo Design)























Site Branding



our green measures









Site Branding



Way Board









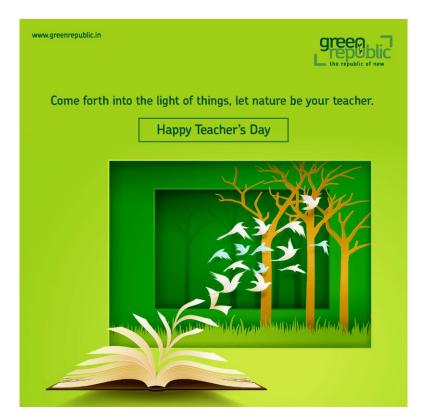
Social Media Post







Social Media Post







Facebook Ads







Impact

- ✓ Campaign Duration: 180 Days
- ✓ More than 900+ Leads Generated (through Offline campaign activity)
- ✓ Over 200+ Site-Visits





5. Yash Promoters And Builders

One of the best real estate builder in pune.

Having multiple ongoing as well completed project around the city





Project:

- ✓ Yash Orchid
- √ Yash Platinium
- ✓ Yash Rhythm
- ✓ Yash Elina
- Category : Residential
- Location : Pune
- **Units**: 2, 3, 4 BHK





Task Assigned

- ✓ Hoarding
- ✓ Site Branding
- ✓ Way Boards





Hoarding - Yash Orchid







Hoarding - Yash Platinium



90110 777 40





Hoarding - Yash Rhythm



Yash Rhythm

For the symphony called Life...

1 & 2 BHK Apartments

NEARING POSESSION

90110 77740

www.yashpromotersandbuilders.com



्रियवडार

YASH PROMOTERS AND BUILDERS

1 & 2 BHK Ready Possession Apartments **NO GST**

Near Shital Petrol Pump, Kondhwa (Khurd).

Swimming Pool, Club House, Play Area & Much More

www.yashpromotersandbuilders.com





<u>Hoarding - Yash Elina</u>





Thank You

If you want to scribble your brand, feel free to contact at

Email: connect@thescribblersmedia.com

Call - 9637 019 016

